

Save the date! Wednesday, May 5, 2010

A Conference Celebrating Direct Care Workers of West Michigan



**Brochures will be mailed
early March.**

Exciting News!

Clark Retirement Community is pleased to announce a partnership with Optimal Life Designs, in collaboration with the Alzheimer's Association, to offer the first conference for direct care workers in West Michigan on effective dementia care practices.

Why Send Your Direct Care Staff to this Conference?

- Celebrate the important work your staff perform each day.
- Increase your staff's knowledge and skills in caring for people with dementia and supporting their families.
- Increase staff retention by providing support and opportunities for skill development.
- Provide inservice credits.

Participants will Learn:

- Ways in which different types of dementia can affect a person's behavior and abilities.
- Strategies to communicate more effectively with people with dementia.
- Creative approaches for responding to signs of behavioral distress.
- How to modify activities to accommodate a person's strengths and special needs.
- How to strengthen supportive relationships with co-workers, individuals with dementia and their families.

Who Should Attend?

- Home health and home care aides
- Personal care assistants
- Private duty caregivers
- Nursing assistants
- Hospice caregivers
- Activities assistants
- Adult foster care owners
- Residential care assistants



For More Information: Contact Anne Robinson: 810.231.2723 • E-mail: annerobinson2@sbcglobal.net

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1st Annual Conference
Celebrating Direct Care Workers
of West Michigan

Location:

**Calvin College/
Prince Conference Center**

1800 East Beltline SE
Grand Rapids, MI 49546-5951

Hosted by:

Clark Retirement Community


Coordinated by:

**Optimal Life Designs
in Dementia Care**

In collaboration with:

**The Alzheimer's Association
Greater Michigan Chapter**

The
Heart & Spirit
of Care giving




CLARK

Optimal Life Designs
IN DEMENTIA CARE
Innovators in Person-Centered Training & Research

alzheimer's  association

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